

## Data Design Executive

Reporting to: Global Data Design Manager  
Department: DIU  
Location: London, UK  
Contract: Full time

Day-to-day you will be working in a dynamic, fast paced environment with like-minded people that like to generate and celebrate success. We encourage and foster a “work hard, play hard” culture and recognize the challenges that come with each role, but we are a strong operation that is structured to make you successful in your role.

### What will I be doing day to day?

- Conduct data analysis projects that include in-depth technical knowledge of YouGov Data Collection Platforms
- Educate internal stakeholders about how the data works and the different back-end interfaces, and how that translates to either a panelist or client experience
- Create catered reports and decks for different audiences with varying levels of technical knowledge
- Create documentation on our data collection, processing and generation and ensure that documentation is available
- Analyze the way data sources work together and/or how the data collection method itself impacts the data
- Analyze and develop tactical strategies around adding new data sources to our data products, and seeing how we can effectively bring in data from social API streams
- Respond to internal questions regarding data

### What do I need to bring with me?

- Bachelor's Degree in related field
- 3-5 years of experience in market research or research
- Excellent communication skills, both written and oral
- Knowledge of SQL, Python, R is a plus
- Results driven focus and ability to see issues through to completion in a timely manner

Salary; competitive

Date posted; 15 November 2017

Closing date; 16 December 2017

#### Small Print

Please note that this is not an exhaustive list, and we need you to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the business' needs. YouGov therefore reserves the right to vary your job description in consultation with you.

